



**COTA International Symposium on  
Emerging Trends in Transportation**

**October 4~6, 2018**

**Hyatt Regency Waikiki Beach, Hawaii**

## CALL FOR SPONSORSHIP

ISETT 2018 offers excellent opportunities for visibility to symposium sponsors. We are seeking institutional, corporate, and individual sponsorship of this symposium. Multiple levels of symposium sponsorship opportunities are available. All sponsorship opportunities are first-come, first-served. The level of sponsorship and corresponding benefits are shown as follows:

### Booth Product Display Sponsor

- Display Sponsorship Fee
- Product Display with 4 m<sup>2</sup> for US\$1,000
- Product Display with 10 m<sup>2</sup> for US\$1,500
- Display Date and Time:

From October 4-5, 2018, 7:30 a.m. – 3:30 p.m.

### Session Sponsor

- Sponsorship fee for one session is US\$1,200.
- Sponsor can deliver one technical talk (20 minutes) related to the session topics in the sponsored session.
- Up to two sessions are available, one morning session and one afternoon session.

### About ISETT 2018

Organized and sponsored by the Chinese Overseas Transportation Association (COTA), University of Hawaii, and Transportation Research Board (TRB), the inaugural 2018 COTA International Symposium on Emerging Trends in Transportation (ISETT) will be held at the Hyatt Regency Waikiki Beach, Hawaii on October 4-6, 2018. With a theme on Emerging Technologies for Future Mobility Systems, this Fall Symposium series is a new addition to the successful Summer CICTP Conferences and Winter TRB Workshops, organized by COTA and its partners annually for the past 18 years.

### Benefits for All Sponsors

- ❖ Sponsors' logo and web address will be included in all ISETT event promotions that will be disseminated to symposium participants and posted on COTA website (from the date of sponsorship payment to Dec. 31, 2019).
- ❖ Sponsors can bring pamphlets to the symposium, and the sponsorship committee will arrange the distribution of the pamphlets during ISETT.
- ❖ Sponsorship covers the registration fee for one representative of the sponsor including lunch buffets and dinners, refreshments for coffee break and free access to technical and special sessions of ISETT. Additional representatives will pay a discounted registration fee at US\$500 per person.
- ❖ Verbal recognition of your sponsorship at the symposium.
- ❖ The representative of the sponsor who contributes the most will be invited to give a short speech (no more than 5 minutes) during the closing ceremony.

### Proceedings Display Sponsor

Proceedings Sponsorship Fee:

- Half-page Sponsor for US\$1,000
- One-page Sponsor for US\$1,500

Sponsors design their own display and submit it to Sponsorship Committee Chair **no later than August 27, 2018.**

### Program Book Display Sponsor

Program Book Sponsorship Fee:

- Half-page Sponsor for US\$1,000
- One-page Sponsor for US\$1,500

Sponsors design their own display and submit it to Sponsorship Committee Chair **no later than September 3, 2018.**

### Lanyard Sponsor: US\$2,000

- Exclusive sponsorship with company logo on symposium participant lanyards
- Sponsor shall submit the logo to Sponsorship Committee Chair **no later than September 3, 2018.**

### Lunch Sponsor: US\$5,000

- Exclusive sponsor for one symposium lunch
- Signage at the lunch and symposium
- Ability to place promotional information at the lunch tables on your designated day (sponsor is responsible for placement of these items)

### Platinum Sponsor: US\$10,000

- Eight full meeting registrations
- Recognition as a sponsor in the luncheon
- Signage at the symposium
- Ability to disseminate promotional information in the symposium

For regular sponsorship to COTA, please check <http://www.cota-home.org>.